



11.11.19

## Template for “Final Report” # For BeeAware! Animators

Dear Animators,

the BeeAware! Projects in your Municipalities are reaching an end.  
And so we would like to collect the final reports in a format that is both

- a) suitable for the BeeAware! Blog and
- b) that will help us to prepare a “BeeAware! Collection-Box” for other motivated alpine municipalities, so they can learn from your good practices. The box will contain information on the project in general and on bees and bee protection in the Alps. The core of it, however, shall be a selection of measures that the BeeAware!-municipalities have implemented, including pictures, experts` advices and tips, challenges, learnings etc.

Find attached to this document the template of the final report, which we need in addition to 5 to 10 pictures in a high quality format. (At least 200 dpi and 1200 x 800 pixels) that describe the projects in its different steps.

**Deadline: 31<sup>st</sup> January 2020**

## I. Project Information

- **Title of the project**  
« BEE ANNECY - Ensemble pour le bien être des abeilles à Annecy. »
- **Who is the contact person on site?**  
Thibault Herreman
- **Further municipalities/regions involved**  
NO
- **How many people were involved in total in the implementation of the project?**  
Approx. 15, from the City department of biodiversity and landscapes and from the Association “Le Rucher du Haras”
- How many people were reached in total (number) (school children, visitors of excursions/presentations/events etc.)?
  - All inhabitants of Annecy received the information of the installation of the BeePass Apiary via the municipal magazine Annecy Mag (distributed to all households, all together 126 000 inhabitants in Annecy) and social media articles
  - Reedition of the “survey manual” > distributed in central places and made available for all inhabitants of Annecy

Since the reedition of the “survey manual” and the installation of the apiary were carried out in fall / winter 2019/2020 various events and communications are foreseen for spring/summer 2020 and will allow to reach more people all along the year 2020 and in the years to come.

- **What was the goal of the project?**
  - Making citizens actors in improving the well-being of bees
  - Strengthen the skills and capacities of city agents to better consider the well-being of bees in their daily tasks. Integration of these themes in the designs of future projects.
  - Install new hives that promote both the bees' tranquillity and their visibility in the urban space, as a basis for raising awareness of the presence of bees in the city.
  - To identify the different pollinating species, present in the city of Annecy. Identify the most favourable habitat types for these species. Preserve existing habitats and encourage the establishment of new ones.
- **What are the projects achievements regarding bee protection and biodiversity conservation?**
  - Increased knowledge on bees and pollinators in town and on melliferous flora,

- Awareness raising and knowledge on bees in town for inhabitants and employees of city department for landscape and biodiversity
- New apiary as habitat for an additional beehive

This allows both professionals and citizens to better take their needs into consideration in the planning and management of the town

- **What are the projects achievements regarding communication and awareness raising?**

The project has allowed to establish important tools for awareness raising and communication, with the BeePass hive and the Manuel d'arpentage. These tools will be used in the years to come.

The participation of several city agents to the training held by Arthropologia within the BeeAware project in Chambéry was positive and fruitful.

A testimony from one of the participants:

*"These two days have been very formative if not exciting, (from a personal point of view and linked to our current professional practices) and in my opinion, we should really do a session again in the right season, with this speaker, all the gardeners but also other actors such as some of our elected executives and directors. In the open air, over the course of a day... It was great eye opener under two perspectives: the first, because of my initial training as a landscape gardener, the second, because we don't do enough in our gardening activities. But I remain convinced that we are going in the right direction, how much are we helping nature?"*

## II. Process

- **Please describe shortly how the project was developed, conducted, and finalised?**

The project was developed jointly by the local association "Le Rucher du Haras" and the city department for biodiversity and landscape. Part of the activities were then conducted by the association and the others by the city department. Both continuously work very close together.

- **What were the main working steps?**

For the reedition of the « Survey Manual », the association "Le Rucher du Haras" updated the content and managed the new publication and distribution of the manual during the summer / fall 2019.

The BeePass beehive was installed in November 2020.

The winter being inappropriate to establish bee swarms, they will arrive only in June 2020. Therefore, first awareness raising activities will take place only after June 2020.

Furthermore, representatives of the city of Annecy joined the training organised by the city of Chambéry within BeeAware.

### III. Communication / Press

#### *Internal*

- **How was the communication with the CIPRA International team?**  
The communication with CIPRA International was fully carried out between the Alpine Town coordinator, Claire Simon. It took place under good conditions.
- **How was the communication with the experts?**  
Part of the experts being part of the association “Le Rucher du Haras”, there was close and regular communication.
- **How was the communication on the municipal level?**  
The main communication was between the city department for biodiversity and landscape and the association “Le Rucher du Haras”. Both are regular partners and have regular exchanges.

#### *External*

- **On what communication channels was your project showcased (locally/regionally)?**  
The installation of the BeePass hive was communicated in the city magazine “Annecy Mag” and on the social media channels of the city in December 2020.

Further communication is foreseen in June 2020 when the bee swarm is installed in the hive and when the awareness raising activities will start, as well as during events foreseen by the association “Le Rucher du Haras” in summer 2020.

### IV. Difficulties and best moments

- **What were the biggest difficulties in implementing the project?**
- **Were there surprises in the process? Which ones?**  
The budget change due to the decision of the foundation to retrieve from the project was a surprise and a difficulty. This led to misunderstandings and a more complex project management than initially thought.
- **What were the highlights / best moments?**  
Action en faveur des pollinisateurs pour la préservation, action diffusée de la connaissance, sensibilisation des populations. Mêler l’art aux abeilles. Une ruche et un essaim en plus.  
Faire travailler des artisans régionaux.

### V. Lessons Learned

- **From the project BeeAware! as a whole**
- **From your local project**  
The possibility to get support from an international funding program to enhance the preservation of bees in urban environments.

## VI. To be continued

- **What will be the follow-up actions in Annecy, beyond the BeeAware project? (additional question)**
  - Creation of a municipal apiary with a team of agents dedicated to this task
  - Creation of a third survey manual
  - There is also the idea to establish other hives elsewhere
  - Continuing awareness raising actions on the importance of bees in the city through conferences, events.
  - Cooperation with the Association “Le Rucher du Haras” is pursued on a variety of actions
  
- **What would be your advice to a municipality that wants to start bee protection measures?**

These ideas are also taken into consideration by Annecy for further developments of the bee protection programme

- There is great need for action to increase the honey resource in cities for domestic bees and for wild pollinators (flowering, vegetabilization, differentiated management)
  - It is important to be careful about creating new habitat because in some place the hive density may already be too high compared to the honey resource, requiring adapted strategies to avoid competition between the bees/pollinators for food.
  - Action on habitat for wild pollinator is needed in a more integrated and diffuse manner. For e.g. protecting and developing niches such as holes in walls of old buildings rather than with insect hotels which are esthetical but less effective for the protection and distribution of pollinators in town. Public policies and funding programmes should give particular attention to this.
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- **BeeAware Youth. We are currently working on a Follow Up project, that is specifically addressed to people under 30 (see description attached). Do you have comments, recommendations, ideas? Are you interested to be part of the follow up project “Bee Aware Youth”?**  
Yes possibly, please send further information.





CIPRA realises BeeAware! in cooperation with the community network "Alliance in the Alps" and the Association "Alpine Town of the Year". The project is funded by the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) and third-party funds.



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